



**DATIA 2021 ANNUAL
CONFERENCE INDUSTRY
PROSPECTUS**

WASHINGTON, DC

AUGUST 25-28, 2021



PROSPECTIVE EXHIBITORS AND SPONSORS

The Drug & Alcohol Testing Industry Association (DATIA) is delighted to invite you to participate in DATIA's 2021 Annual Conference. It is the ultimate forum in critical thinking, best practices, and networking within the drug and alcohol testing industry.

It is no coincidence that participation in DATIA's annual conference has steadily grown each year since our founding in 1995. For over 25 years, it is the trusted source for hundreds of drug and alcohol testing industry professionals from all over the world to meet and partake in well-crafted educational sessions and to learn about new product launches and service offerings.

CONFERENCE DETAILS

Event Dates: August 25-28, 2021
The Marriott Marquis, Washington, DC

CONFERENCE LOCATION

It's all about location in Washington, DC and the Marriott Marquis places you at the center of it all. Located next to Mount Vernon Square, it is within walking distance of the National Mall, the National Portrait Gallery, world-class dining, shopping, and much more. The Marriott Marquis is one of the newest flagship Marriott Hotels with modern features throughout the resort. We are certain that you will find something to indulge your taste from four distinctive restaurants and bars to satisfy every appetite.

The Marriott Marquis Washington, DC is offering DATIA attendees a reduced rate of \$189.00 single/double. Room reservations must be made by Wednesday, July 28, 2021 to receive the DATIA reduced rates. Book early as a limited number of rooms have been reserved for DATIA attendees – DATIA cannot guarantee that rooms will still be available through Wednesday, July 28, 2021. Please be sure to identify yourself as a DATIA attendee to receive your discounted room rate. To make a reservation call (202) 824-9200 or book online at <https://book.passkey.com/go/DATIAAUG21>.

Getting There

The Marriott Marquis Washington, DC is located in the heart of our nation's capital near iconic attractions including the National Mall, Washington Monument and the White House which are mere steps away. Just 4 miles from Reagan National Airport (DCA) and 23 miles from Dulles International Airport (IAD), it is easily accessible by SuperShuttle, taxi, or a ride-sharing service such as Uber or Lyft. For drivers, self-parking is available for \$51 per night.

DATIA • 2800 West Higgins Road, Suite 440, Hoffman Estates, IL 60169
P: (800) 355-1257 • F: (847) 885-8393 • E: info@datia.org • www.datia.org

How to Reserve Your Spot

Booths will be available on a first come first serve basis. Exhibitors may submit their exhibitor application via fax or email. Due to the show's history of selling out, no exhibit space or sponsorships will be held for more than 14 days without payment. So register early!

Assignment of Space

All prior conference sponsors and exhibitors will have first choice in selecting their preferred booth assignment. Remaining booths will be available on a first-come first-served basis. Exhibitors may fax or mail in their registration form, however, booth spaces will be assigned based on booths that are available when the application is received.

Will your organization be represented at this event – and interact with these professionals?

Professionals, from industry service providers to end-user client to regulatory officials, will be in attendance to learn and discuss the very latest information on regulatory affairs, ethics, safety, and the business practices critical to their organization's outlook. And they will be there to see and learn firsthand about product and service offerings showcased by companies like yours that can enhance and increase the success of their drug free workplace programs. I invite you to take advantage of this opportunity to showcase your products and services to this gathering of interested and engaged industry professionals.

Because the event is hosted by DATIA, the leading association involved in shaping and developing the industry for over 25 years, attendees are assured that the speakers, seminars, educational content, and networking events will be highly rewarding. And, because DATIA has chosen the city of Washington DC as the meeting's location, attendees can most certainly expect a magnificent experience. Companies that choose to sponsor and exhibit can align themselves with the high-quality experience DATIA is known for providing.



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SPONSORSHIPS AND RECOGNITION LEVELS

A sponsorship provides your company a special conference environment alliance with DATIA, the industry's leading supporter of safety, education, development, and best practices. Through your sponsorship, DATIA shares with the industry its recognition of your company's participation and support of DATIA programs.

To create the greatest amount of exposure for those investing, sponsorship opportunities are limited.

Custom aspects of your sponsorship – that are specifically designed to better meet your marketing and customer relations' goals – can be discussed. We will be happy to explore with you any creative ideas that you may have to support and enhance your sponsorship experience. Contact Julie Patterson, Senior Manager of Meetings and Education, at 800-355-1257 or via email at julie@datia.org to receive your customized sponsorship proposal.

Partnership Sponsor

- **Starting at \$25,000:**
 - (1) Event Sponsorship Opportunity - pricing and availability based on selected event
 - Welcome Reception
 - Breakfast Symposium
 - Membership Luncheon
 - Pre or Post Training Course
 - Six conference registrations (additional company representatives at \$325)
 - Two 10 x 10 booth spaces with 6-foot draped table, chair, wastebasket, and signage in a prominent location
 - Signage designating your company as a Partnership Sponsor throughout conference
 - Listing and description of your company and products in attendee conference materials
 - Online listing with active link to your website on DATIA's Annual Conference web page
 - One pre-conference attendee marketing email list
 - One post-conference attendee follow-up email list
 - Placement of promotional material in conference attendee tote bag
 - Introduction and acknowledgement of your company as a sponsor at Opening Ceremonies

Platinum Sponsor

– \$9,000:

- Four conference registrations (additional company representatives at \$325)
- Two 10 x 10 booth spaces with 6-foot draped table, chair, wastebasket, and signage in a prominent location
- Signage designating your company as a Platinum Sponsor throughout conference
- Listing and description of your company and products in attendee conference materials
- Online listing with active link to your website on DATIA's Annual Conference web page
- One pre-conference attendee marketing email list
- One post-conference attendee follow-up email list
- Placement of promotional material in conference attendee tote bag

Gold Sponsor

– \$6,750:

- Three conference registrations (additional company representatives at \$325)
- One 10 x 10 booth spaces with 6-foot draped table, chair, wastebasket, and signage in a prominent location
- Signage designating your company as a Gold Sponsor throughout conference
- Listing and description of your company and products in attendee conference materials
- Online listing with active link to your website on DATIA's Annual Conference web page
- Placement of promotional material in conference attendee tote bag

Silver Sponsor

– \$4,750:

- Two conference registrations (additional company representatives at \$325)
- One 10 x 10 booth spaces with 6-foot draped table, chair, wastebasket, and signage in a prominent location
- Signage designating your company as a Silver Sponsor throughout conference
- Listing and description of your company and products in attendee conference materials
- Online listing with active link to your website on DATIA's Annual Conference web page

Exhibit Booth Only Package

DATIA Member – \$1,900; Non-member – \$2,300

- One 10 x 10 booth space with 6-foot draped table, chair, wastebasket, and signage
- Listing and description of your company and products in attendee conference materials
- Two full conference registrations; additional conference registrations at \$325 per person

Additional Exhibitor/Sponsor Representatives

All representatives from exhibiting and sponsoring companies must be registered. Additional representatives beyond those included in the exhibit or sponsorship package must register at the additional registration fee of \$325.

Tentative Exhibit Hours

Wednesday, August 25, 2021

7:00 AM – 2:00 PM Exhibit Set-up
4:00 PM – 7:00 PM Opening Reception in Exhibit Hall

Thursday, August 26, 2021

7:00 AM – 8:00 AM Breakfast with Exhibits
9:45 AM – 10:00 AM Break with Exhibits
12:00 PM – 1:00 PM Lunch with Exhibits
3:00 PM – 3:15 PM Break with Exhibits
3:15 PM – 6:00 PM Exhibit Dismantle

Additional Marketing Opportunities

Industry Satellite Symposiums

When hosting a satellite symposium:

- The sponsor is responsible for all food and beverage and any AV requirements. Sponsor will coordinate with the hotel directly
- Topic and speakers are your choice
- CME credits are your responsibility, but not required
- One (1) complimentary industry registration for your speaker
- On-site signage and PowerPoint slide during Scientific Session breaks
- One (1) email blast sent by DATIA to target audience highlighting your program. We highly recommend that an RSVP be included in the email blast so that the industry satellite symposia sponsor knows how many attendees are anticipated to attend so that they can coordinate their food and beverage needs with the hotel accordingly
- Your promotional flyer will be included with registration materials

Breakfast Symposium - \$14,000 each

2 Available

Thursday, August 26, 2021 7:00 AM – 8:00 AM

Friday, August 27, 2021 7:00 AM – 8:00 AM

Pre or Post Training Course - \$3,000 each

Sponsor a training course offered throughout the conference where subject matter experts provide engaging discussion and interactive training to attendees.

- Signage designating your company as a Training Course Sponsor.
- Listing and description of your company and products in attendee conference materials
- Recognition during Training Course as course sponsor

Membership Luncheon with Keynote Speaker - \$19,500

1 Available

Friday, August 27, 2021 12:00 PM – 1:30 PM

Welcome Reception - \$19,500

1 Available

Wednesday, August 25, 2021 5:00 PM – 7:00 PM

The DATIA Meeting Welcome Reception will be located in the exhibit hall and open to all attendees. Your company's support will be recognized with signage at the reception.

Coffee Breaks - \$2,000 Per Break

Thursday, August 26, 2021

- Morning Break
- Afternoon Break

Friday, August 27, 2021

- Morning Break

Attendees are encouraged to visit our exhibitors during all scheduled breaks. Your company will be recognized with signage at each station, and your logo will be included on the website.

DATIA Meeting Bags - \$7,000

Non-Exclusive

This is an opportunity to be the only company to have your company logo printed/embossed on the conference meeting bags which every registrant will receive. Sponsor will supply the artwork. Bags will be produced by DATIA.

DATIA Conference Note Pads - \$3,000

Exclusive

Opportunity to provide branded note pads to be distributed within all DATIA conference sessions. The sponsor will supply the note pads.

DATIA Lanyards - \$5,000

Non-Exclusive

Sponsor logo along with DATIA logo will be printed on lanyards handed out to all registrants. The sponsor will supply the artwork for the lanyards.

DATIA Conference Padfolios - \$8,000

Exclusive

Sponsor logo along with DATIA logo will be printed/embossed on the padfolios handed out to all registrants. The sponsor will supply the artwork for the padfolio.

Mobile Device Recharge Station - \$4,000

Non-Exclusive

Sponsor logo will be incorporated into the design of the mobile device recharge station where attendees can recharge their mobile devices (i.e. cell phones, iPads, tablets, etc.). Company is responsible for supplying the artwork and associated production.

Eblast - \$2,000 or \$5,000

Non-Exclusive

Speak directly to your target audience through email blasts customized with your message to all registered attendees before, during and after the Meeting.

- \$2,000 – Eblast sent out prior to conference.
- \$5,000 – Eblast sent out prior to and post conference

USB Flash Drives - \$3,500

Exclusive

Sponsor and DATIA logos will be incorporated onto the USB flash drives that are handed out to all registrants. The sponsor's marketing materials (PDF, video, etc.) can be preloaded onto the USB flash

Window Clings - \$4,000

Direct attendees right to your booth with eye-catching window advertisements in the meeting area foyer near the Exhibit Hall. Company is responsible for supplying artwork and associated production costs. The vendor will provide the production costs and are the responsibility of the sponsor. Placement dependent on space availability

Floor Clings - \$4,000

Exclusive

Direct attendees to your booth with custom floor graphics available in the meeting foyer near the exhibit hall. Company is responsible for supplying artwork and associated production costs. Sponsor will then work with the DATIA provided vendor for creation. Placement dependent on space availability.

Wi-Fi - \$17,000

Exclusive

Attendees will learn about DATIA's WiFi network in the event brochure and via event signage. Using a mobile device, iPad, or laptop, a quick search for nearby networks will produce your company's branded WiFi network name. From that point on, they will be able to check personal email and surf the web.

Guest Room Drop \$2,500 Each

Deliver your message throughout the hotel with door drops to attendees' rooms. Your selected date and time frame door drop will be exclusive to your company. Other companies will be able to host door drops on other days and time frames.

Wednesday, August 25, 2021 – 2 available

Afternoon Door Drop

Evening Door Drop

Thursday, August 26, 2021 – 3 available

Morning Door Drop

Afternoon Door Drop

Evening Door Drop

Hotel Key Cards - \$8,500

Exclusive

Remind attendees of your presence at the Annual Meeting as soon as they arrive with a hotel key card featuring your company logo. Company is responsible for supplying the artwork and associated production costs.

Hand Sanitizer Stations - \$4,000

Exclusive

Sponsor logo will be incorporated into the design of the hand sanitizer stations located within the General Session and Exhibit Hall. Company is responsible for supplying the artwork and associated production costs.

Conference Luggage Tags - \$5,000

Exclusive

Sponsor logo along with DATIA logo will be printed/embossed on the luggage tags handed out to all registrants. The company is responsible for supplying the artwork and associated production costs.

Reusable Water Bottles - \$5,000

Exclusive

Sponsor logo along with DATIA logo will be printed/embossed on the water bottles handed out to all registrants. The company is responsible for supplying the artwork and associated production costs.

EXHIBITOR GUIDELINES

By participating as an exhibitor in the DATIA Annual Conference and Exhibition, you, your company, and your company representatives agree to the following terms and conditions. These terms and conditions will be strictly enforced and violators may be asked to leave the exhibition area and may impair their exhibit opportunities at future DATIA meetings.

- 1. AMENDMENTS:** The exhibitor agrees that DATIA shall have the right to make such rules and regulations or changes in arrangements, as it shall deem necessary, and to amend same from time to time. DATIA's Conference Manager shall have the final determination and enforcement of all rules, regulations, and conditions.
- 2. BOOTH ASSIGNMENT:** DATIA does not guarantee any particular booth selection and reserves the right to exercise its sole discretion in the acceptance or refusal of applications for any reason, with or without cause. The final arrangement of booth space will be determined by DATIA's Conference Manager at his/her sole discretion.
- 3. REGISTRATION:** Exhibitor booth personnel will wear their badges at all times during show hours or they will not be allowed into the exhibit area. There will be no exceptions.
- 4. SUBLETTING SPACE:**
 - A.** Participants may not assign or sublet any space allotted to them, and may not advertise or display goods, other than those manufactured, distributed, or sold by them in the regular course of business, without written authorization by DATIA's Conference Manager.
 - B.** Exhibitors are prohibited from having any representatives of any firm that is not registered as a representative of the exhibitor's company with the DATIA Annual Conference and Exhibition to solicit business, or take orders in the exhibitor's space.
 - C.** All business activities of the exhibitor must be confined to the booth space. Conducting business activities outside of the designated exhibition area is strictly prohibited.
- 5. FAILURE TO OCCUPY SPACE:** Should any rented space remain not set up or unoccupied one hour before the exhibits commence on the opening day, or for any time thereafter, DATIA reserves the right to rent such space to any other applicant or to eliminate such space and no refund shall be made to the original renter. Exhibitors who require delayed occupancy must make a request to DATIA's Conference Manager in writing at least 30 days prior to the exhibit hall opening hours.
- 6. SETUP INFORMATION:** Fire regulations require exhibitors to keep displays, products, signage, and any other materials within their booth limitations. If any of these items are found to be in aisle space, the exhibitor is liable for municipal fines and may be asked to dismantle their exhibit and leave.
- 7. BOOTH DISMANTLING:**
 - A.** No part of an exhibit shall be dismantled nor materials removed during the exhibit hall hours without special permission from DATIA's Conference Manager. Any exhibitor dismantling their booth without permission will lose all accumulated points that are used to assign booth space.
 - B.** No exhibit shall be dismantled before the official closing of the DATIA Exhibition area. Once set up, no part of an exhibit may be prematurely removed without consulting DATIA's Conference Manager.
 - C.** All space must be vacated by 6:00 pm on the closing day of the DATIA Exhibition area. If spaces are

not vacated by that time, DATIA reserves the right to remove materials, and charge the expense to the participant. DATIA will not be liable for damage of the materials caused by such removal.

8. REGULATIONS AND STANDARDS:

A. Exhibitors or their agents may not allow any articles to be brought into the facility or any act done on the premises which will invalidate the insurance or increase the premium of the policies held by the management of the facility, nor permit anything to be done by their employees through which act the premises, property or equipment of the other participants will be damaged. No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc. All space leased is subject to these restrictions. Violations of these rules will annul the exhibitor's contract, and the exhibitor will be held liable for any damage resulting from such violations.

B. Flashing lights, extremely loud noises, such as bells, sirens, buzzers, etc., will not be permitted.

C. No activities shall be scheduled during the time of the official program hours except with express written permission of DATIA's Conference Manager.

D. DATIA prohibits photographing, videotaping, or examination of another exhibitor's equipment or entry into another exhibitor's booth without permission.

E. Solicitation by non-registered exhibitors or sponsors is strictly prohibited. Firms and representatives not assigned exhibit space are prohibited from soliciting business in any form in the DATIA Exhibition area.

F. No part of an exhibitor's booth or signage can impede on the visibility of other exhibitor's booths, and not part of an exhibitor's booth can extend beyond the space allotted and assigned.

9. LIABILITY AND SECURITY: Exhibitor hereby assumes entire responsibility and hereby agrees to

protect, defend, indemnify and hold DATIA, the Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

The Hotel, its owners, its operator and DATIA shall be included in such policies as additional named insureds. In addition, exhibitor acknowledges that neither DATIA, the Hotel, its owners, nor its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance insuring any losses by exhibitor.

10. CANCELLATION OF SPACE: Cancellation of exhibit space must be in writing and submitted to tiffany@datia.org. Telephone cancellations will not be accepted. Cancellations received in writing on or before June 14, 2021 will be subject to a 20% processing/administrative fee based upon the exhibit space fee. No refund is possible for cancellations after June 14, 2021. In the event of the DATIA Annual Conference and Exhibition being canceled due to fire, strikes, government regulations, acts of God or other causes beyond the

control of the association, DATIA shall not be held liable for failure to hold the DATIA Annual Conference and Exhibition as scheduled, and DATIA shall determine the amount of exhibit fees to be refunded.

11. ENDORSEMENTS: Having an exhibitor relationship with DATIA does not indicate that DATIA endorses the product of said exhibitor.

12. PRE AND POST SHOW MARKETING LISTS: Each list provided to Platinum or Partnership level sponsors for pre-show marketing and post-show follow-up is for one time use only and cannot be converted into an electronic format or duplicated for any reason. These lists are to be used for the sole purpose of promoting the company's presence at the DATIA Conference and Exhibition and to follow-up with attendees regarding the company's products and services marketed during the DATIA Conference and Exhibition.



Exhibit Hall Diagram Coming Soon...

DATIA 2021 EXHIBITOR/SPONSOR APPLICATION

Registrant Information (Information for person to received all correspondence)

Contact Name
Company Name
Address
City, State, Zip
Phone
Fax
Email
Web

Registrant Information (exactly as it should appear in conference printed materia

Contact Name
Company Name
Address
City, State, Zip
Phone
Fax
Email
Web

- I am to receive all correspondence, however, I will not be attending the conference.
- I agree to abide by all DATIA Exhibitor terms and conditions.

To complement your exhibit/sponsorship, DATIA offers your company the opportunity to have a 50-word description in the officelial conference materials. Submissions over 50 words will be edited.

DATIA Membership

Sign up for DATIA membership now and qualify for preferred booth space!
 Dues through September 2021 are only: \$595 Corporate \$2,300 Sustaining

Both Selections: Choice 1 _____ Choice 2 _____
 Choice 3 _____ Choice 4 _____

List any exhibitors you wish to be adjacent to: _____

List any exhibitors you do not wish to be adjacent to: _____

- | | |
|--|--|
| <input type="checkbox"/> Urine Specimen Collection Supplies | <input type="checkbox"/> Oral Fluid Testing InstrumentS/Supplies |
| <input type="checkbox"/> Hair Drug Testing Supplies | <input type="checkbox"/> Point of Collection Drug Testing Software |
| <input type="checkbox"/> Oral Fluid Drug Testing Supplies | <input type="checkbox"/> Drug and Alcohol Testing Software |
| <input type="checkbox"/> Drug Testing Laboratory - Urine | <input type="checkbox"/> Training Supplies |
| <input type="checkbox"/> Drug Testing Laboratory - Oral Fluids | <input type="checkbox"/> DNA Testing |
| <input type="checkbox"/> Drug Testing Laboratory - Hair | <input type="checkbox"/> Business Services |
| <input type="checkbox"/> Breath Alcohol Testing Instruments/Supplies | <input type="checkbox"/> Other: |

Sponsorship and Exhibit Packages

Partnership Sponsor - \$25,000 +

Registrants:

_____	_____
Name:	Email:
_____	_____
Name:	Email:
_____	_____
Name:	Email:
_____	_____
Name:	Email:
_____	_____
Name:	Email:

Platinum Sponsor - \$9,000

Registrants:

_____	_____
Name:	Email:
_____	_____
Name:	Email:
_____	_____
Name:	Email:

Gold Sponsor - \$6,750

Registrants:

_____	_____
Name:	Email:
_____	_____
Name:	Email:
_____	_____
Name:	Email:

Silver Sponsor - \$4,750

Registrants:

_____	_____
Name:	Email:
_____	_____
Name:	Email:

Exhibit Booth Only - \$1,900 (Member Rate) **\$2,400 (Non-Member Rate)**

Registrants:

_____	_____
Name:	Email:
_____	_____
Name:	Email:

Additional company representatives at \$325 each:

- 1 _____
- 2 _____
- 3 _____
- 4 _____

Payment Info

Payment Information Total Due: \$ _____

Check #: _____ Enclosed

MC VISA AMEX #: _____

Exp. Date: _____

Signature _____

3 WAYS TO REGISTER: Web: datia.org • Fax: 847-855-8393 • Mail: 2800 West Higgins Road, Suite 440, Hoffman Estates, IL 60169

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MARKETING SUPPORT AGREEMENT

Company Name _____

Preferred Marketing Opportunity _____

Contact _____ Title _____

Address _____

City _____ State _____ Country _____ Zip _____

Telephone _____ Fax _____

Email _____

Signature _____

By Signing this document, company agrees to the following commitment and that full payment is due with this agreement. In the event of cancellations after June 14, 2021 a refund will not be issued.

Please select a marketing opportunity from the preceding pages that are titled "Marketing Support Opportunities". All applicable artwork must be submitted to DATIA for approval prior to use. This includes banners, screensavers and ads. Only DATIA exhibitors will be allowed to participate in the Marketing Support Opportunities.

Payment of the total commitment is due with the application. Please complete all sections of this application and submit to info@datia.org or mail to:

DATIA
 Attn: Julie Patterson
 Senior Manager of Meetings and Education
 2800 West Higgins Road, Suite 440
 Hoffman Estates, IL 60169
 Or fax it to (847) 885-8393

Payment Information	
<input type="checkbox"/>	Check Fee Due \$ _____ Check Amount Enclosed: _____ All checks must be payable to the Drug and Alcohol Testing Industry Association (DATIA)
<input type="checkbox"/>	Credit Card <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> American Express *Payments made by credit card are subject to a 3% Fee Amount to be charged: \$ _____ _____ Credit Card Number _____ Expiration Date Security Code _____ Name as it appears on the Credit Card _____ Cardholder's Signature _____
<input type="checkbox"/>	Please check if credit card billing address is the same as the contact information at the top of the form.
<input type="checkbox"/>	If billing address is different, please enter it below. _____ Company Name _____ Street Address _____ City/State/Postal Code/Country _____

MARKETING SUPPORT OPPORTUNITIES

COMPANY NAME

PRIMARY CONTACT ADDRESS

CITY / STATE / ZIP

EMAIL/PHONE

Marketing Support Opportunities are granted on a first-come, first-served basis. I would like to sponsor (check all that apply):

- Welcome Reception - \$19,500
- Pre or Post Training Course - \$3,000
- Coffee Breaks - \$7,500 Per Day
 - Thursday, August 26, 2021
 - Friday, August 27, 2021
- Meeting Bags - \$7,000
- DATIA Conference Note Pads - \$3,000
- DATIA Lanyards - \$5,000
- DATIA Conference Padfolios - \$8,000
- Mobile Device Recharge Station - \$4,000
- USB Flash Drives - \$3,500
- Eblast - \$2,000 \$5,000
- Window Clings - \$4,000
- Floor Clings - \$4,000
- Wi-Fi - \$17,000
- Guest Room Drop - \$2,500 Each
 - Wednesday, August 25, 2021 Afternoon OR Evening
 - Thursday, August 26, 2021 Morning OR Evening
- Hotel Key Cards - \$8,500
- Hand Sanitizer Stations - \$4,000
- Conference Luggage Tags - \$5,000
- Reusable Water Bottles - \$5,000

INDUSTRY SATELLITE SYMPOSIUM APPLICATION

Exact Title of Symposium _____
Date _____ Time _____
Name of Accrediting Company Name _____
Contact Name _____
Address _____
City / State / Zip / Country _____
Phone / Fax / Email _____

BRIEF MEETING DESCRIPTION

Target Audience _____
Expected Audience _____

Breakfast Symposium - \$14,000

Thursday, August 26, 2021 7:00 AM – 8:00 AM
Friday, August 27, 2021 7:00 AM – 8:00 AM

Membership Luncheon - \$19,500

Friday, August 27, 2021 12:00 PM – 1:30 PM

Once space has been assigned and confirmed by DATIA you will be put in direct contact with the hotel. Catering, special set fees, AV, electrical / telecommunications and labor are not included in the fee. Each supporter is responsible for all charges to the facility. By signing below, you are authorizing DATIA to charge the total fee indicated on this form to your credit card.

Signature _____
Date _____

INDUSTRY SATELLITE SYMPOSIUM PAYMENT

Complete and return to:
DATIA

Attn: Julie Patterson
Senior Manager of Meetings and Education
2800 West Higgins Road, Suite 440
Hoffman Estates, IL 60169
Or fax it to (847) 885-8393